

Client Brief Form

WEB DESIGN & DEVELOPMENT

THIS FORM IS DESIGNED TO STREAMLINE THE DESIGN PROCESS AND MAXIMISE IMPACT FOR YOUR BUSINESS. PLEASE TAKE THE TIME TO COMPLETE FIELDS RELEVANT AND RETURN VIA EMAIL PRIOR TO JOB COMMENCEMENT.

BUSINESS NAME _____

CONTACT PERSON _____

PHONE NUMBER _____ mobile _____

DOMAIN NAME _____

EMAIL ADDRESS _____

BUSINESS SUMMARY

A BRIEF OVERVIEW OF THIS PROJECT?

your vision

DO YOU HAVE A CURRENT WEB HOST?

DO YOU HAVE AN EXISTING WEBSITE? - supply link

WEBSITES YOU LIKE?

website URLs examples of competitor/favourite sites.

WHAT IS THE MAIN PURPOSE OF YOU BEING WEB PRESENT?

HOW WOULD YOU LIKE VISITORS TO DESCRIBE YOUR SITE?

modern, innovative, clean, professional, fun, fresh etc

DESIGN SPECIFICATIONS

DO YOU HAVE UP TO DATE CONTENT AND IMAGES?

COLOUR PREFERENCES?

EXACT NAME OF BUSINESS?

BUSINESS TAGLINE/SLOGAN?

HOW MANY WEB PAGES?

EXTERNAL LINKS FROM SITE?

eg social media, partners etc

DO YOU REQUIRE ANY GRAPHIC DESIGN?

logo, info graphics, stylised widgets, icons etc -please specify

WEBSITE FEATURES- please tick below

Shopping Cart Gallery Slideshow Video Contact form Wordpress

Newsletter SEO New email account Content Management System Blog

Testimonials Calendar Search function Membership signup Other



ABN 14 896 711 965
phone 0411 074 069
graffixbytracey@hotmail.com

** A QUOTATION WILL BE PROVIDED BASED ON THE INFORMATION PROVIDED
ANY ADDITIONS TO WEBSITE MAY INCUR A FEE.